Vision 20/20 invites you to submit a proposal for presentation at a national symposium to explore and share

Model Performance in Fire Prevention

June 28–29, 2010 at the Baltimore Sheraton, Baltimore, MD

The Vision 20/20 Model Prevention Program panel is seeking proposals for presentation at the Model Performance in Fire Prevention Symposium. Presentations may be submitted from fire prevention practitioners from local and state organizations, researchers or other prevention advocates. Prevention projects or programs must have demonstrated some level of effectiveness at meeting targeted objectives that are consistent with actions identified within the National Strategies for Fire Loss Prevention.

Those strategies are:

- Strategy 1: Increase advocacy for fire prevention
- Strategy 2: Conduct a fire safety education/social marketing campaign
- Strategy 3: Raise the importance of fire prevention within the fire service
- Strategy 4: Promote technology to enhance fire and life safety
- Strategy 5: Refine and improve the application of codes and standards that enhance public and fire fighter safety and preserve community assets

Please see the report, National Strategies for Fire Loss Prevention at www.strategicfire.com for action discussion of action items within each strategy.

Model programs will be presented that reflect all disciplines of fire prevention:

- Engineering e.g. plan review programs, new technologies, etc.
- Enforcement e.g. fire code enforcement, adoption or administration
- Education (may include multi-hazard education as long as fire is part of the program)
- Fire investigation
- Infrastructure e.g. training, use of resources, etc.

Presentations must focus on experience from local implementation and provide guidance for successful replication of initiatives in other communities or states. National programs are not eligible for presentation, but are encouraged to identify representative implementation sites of successful programs at the local or state level that meet the above criteria.

Further explanation of the strategies is available at the Vision 20/20 website www.strategicfire.org. Vision 20/20 will sponsor 20-25 speakers and presentations along with fifty state representatives to attend the conference. Registration will be available as space allows for additional individuals with an interest in fire prevention to attend at their own expense. State representatives will commit to sharing information and materials with others in their state, making the reach of the conference model performance practices truly nationwide.
All attendees will learn about innovative and proven approaches to fire prevention. In addition, the symposium will premier two new products:

- The Advocacy Tool Kit – Tools, strategies, and data to increase support of fire prevention efforts through advocacy to decision makers and community constituents.
- Using Performance Measures – An updated document defining model performance measurement for the fire service.

All projects for presentation must have been implemented for a period of time that allows for some type of evaluation. In general, an evaluation would include at least one of the following measurement components to be considered: formative, process, impact, or outcome evaluation measures. Vision 20/20 is also seeking examples of effective community planning and government evaluation of fire prevention efforts. This might include evaluating staffing patterns, workload analysis, or efficiencies in allocation of community resources. Often these kinds of evaluations use different language for their performance measures such as workload, efficiency and effectiveness measures. The conference would welcome examples of these efforts. A preliminary version of the Model Performance Measures document is available on the Vision 20/20 website that provides further explanation of these terms and concepts.

The model prevention program panel will be reviewing submissions based on the following criteria:

- A risk assessment was conducted demonstrating the link between community risk and prevention efforts
- Some type of formative research was conducted to refine messages and programs for specific audiences and problems
- The program has been documented to the extent that it could be replicated elsewhere
- The cost effectiveness is documented
- The program is sustainable
- Impacts and/or Outcomes are documented

These criteria are NOT all necessary for consideration as a presenter – but documenting more elements will increase chances of successfully demonstrating the model aspect of local programs.

Please return your proposal by May 1, 2010.
You will be notified after committee review, by May 12, 2010 of their decision.

We look forward to hearing from you as soon as possible, but no later than May 1, 2010. Do contact me if you have questions or need additional information.

Sincerely,
Peg Carson, Staff Coordinator for Vision 20/20
540/347-7488; peg@carson-associates.com
Call for Presentation
Your completed form is not restricted to two pages

Name:          Organization:

Address:

Phone:         Fax:          Email:

Name of Program/Project for Presentation:

Risk Assessment: Describe the methods that were used to determine risk, target audience, intervention, and program objective.

Target Audience(s): Include any research associated with target audiences.

Objectives:

Implementation Strategy:

Evaluation Methods:

Cost Effectiveness Documentation:

Sustainability Documentation:
Outcomes:

Is this a sustainable project/program that can be replicated in other communities?

Recommendations for others who may want to initiate this project/program:

What tangible materials or information can you share with other fire prevention professionals at the Symposium?

What materials or information can you share with IFE Vision 20/20 for Web delivery?

Are you willing to be a resource for professionals in the field who want to replicate your project in their communities?

Was this project funded through a DHS/FEMA Assistance to Firefighter Grant?